

**Minutes of the Board of Directors
of Collective Communications, Inc
January 12, 2023**

The following Directors were present at the meeting:

Roger Eaton (Executive Director and Treasurer)
Bronwyn Galloway (President)
Irene Lawton Kisch (Secretary)

Guests: None

Call to Order

The meeting was called to order by Bronwyn Galloway at 5:00 p.m.

Additional Items to Agenda

None

Approval of Board of Directors (“BOD”) Minutes

The first order of business was the approval of the September 8, 2022 BOD Minutes.

By unanimous consent, the September 8, 2022 BOD Minutes were approved.

Treasurer's Report - August 31, 2022 through December 31, 2022

Balance as of September 1, 2022: \$841.21

Income (Amazon Smile donations from Roger): \$7,200

Income (donations from Amazon Smile): \$7.68

Outgoing (payments to Flemming Funch for programming): \$6,400

Balance as of January 1, 2023: \$1,656.89

UPDATES FROM ROGER EATON

1. FLEMMING UPDATE:

Flemming is now being paid \$1600 every four weeks. As in the previous period, there was one week where Flemming took a vacation and was not paid. Roger Eaton is continuing to donate \$400 a week except for weeks where Flemming takes a vacation.

B. THE APP

The nonprofit needs an App if it is to get anywhere. Flemming is working on it. Previous estimate of January 12 for the App was again too optimistic. The plan now is to release a simplified version of the App by Spring. This version will not be able to handle communities or conversations, but will be enough for the nonprofit to get started on its sfungoals.org program. Outreach for the Israeili-Palestinian Peace conversation will have to wait.

C. GOFUNDME

GoFundMe needs a great deal of work to go anywhere. The Board discussed what to do. Bronwyn suggested that she will include a link on her LinkedIn page. Irene suggested we keep it as is in the hopes that some generous person would donate as time goes on.

D. SUGGESTED DIRECTONS TO BEGIN WHEN THE APP IS WORKING:

1). SF UN Goals program

a). Get advice as to how to do outreach from taprootplus.org.

b). Roger has gotten the nonprofit's sfungoals.org website up to date.

c). Aim to get three volunteers to put together a volunteer team with at least one from each San Francisco Supervisor district. As possible, recruit from marginalized groups: women, Latina, black, Asian, youth, handicapped, poor and the like.

d). The team's strategy will be to go to San Francisco first - get the Supervisors on board and use their support to do outreach to build the civic/business/academic coalition. Roger will work with

Upwork to get things started in order to get organizations to get things started. Roger will hire someone from Pakistan at a reasonable price rate.

e). Hire a PR assistant. Looks like we can find someone for \$25/hour. See <https://www.upwork.com/ppc/landing/?hl=Top-Rated%20PR%20Assistants&ct=PR%20assistants&title=%22PR%22AND%22assistant%22> - the sooner the better.

The BOD will work together to vet the candidates.

f). The proposals provided by Patty at the January, 2022 BOD meeting.

i). Approach local San Francisco/Northern California high schools for student participation/volunteers

ii). Prepare weekly podcasts (Roger via YouTube). - our podcast is now up and running at <https://orderoutofchaos.buzzsprout.com/>.

iii). Fundraise with/through friends. Patty suggested that it is always a good idea to ask.

iv). Approach newspaper/media/tech contacts to relay/advertise messages of nonprofit.

E. ADDITIONAL MATTERS/CONCERNS:

1). A big problem is my lack of time to act on all these ideas.

2). If the nonprofit cannot show progress getting off the ground by September 2023, then the nonprofit should reconsider the whole project.

3). We posted our suggestion for A New Agenda for Peace to the UNDPP.

Who knows? Maybe something will come of that outreach. The idea of building

a global network of cities in favor of all the goals of the UN seems so obvious one

wonders why it has not already been adopted by the UN or other major global players.

ADJOURNMENT:

There being no further business to discuss the meeting was adjourned at 5:20 pm

NEXT MEETING DATE:

The next meeting of the Board of Directors will be held on Thursday, May 11, 2023, at Bronwyn's office at Noon.

Respectively submitted:

/s/ Irene Lawton Kisch

Secretary

Date: January 12, 2023