

Minutes of the Board of Directors
of
Collective Communications, Inc

May 12, 2022

The following Directors were present at the meeting:

Roger Eaton (Executive Director and Treasurer)
Bronwyn Galloway (President and Director)
Irene Lawton Kisch (Secretary and Director)

Guests: None

Call to Order

The meeting was called to order by President Bronwyn Galloway (“Bronwyn”) at 5:05 p.m.

Additional Items to Agenda

No additional items were announced and the Agenda was approved.

Approval of Board of Directors (“BOD”) Minutes and Agenda

The first order of business was the approval of the January 13, 2022 BOD Minutes.
(See Attachment)

By unanimous consent, the January 13, 2022 BOD Minutes were approved.

Treasurer’s Report - January 1 through April 30, 2022

Jan 1 through April 30, 2022

balance as of Jan 1, 2022: \$442.90

income (donations from Roger): \$7,200.00

outgo (payments to Flemming Funch for programming): \$7,200

outgo (paypal USD to Euro adjustments): \$.03

Balance as of May 1, 2022: \$442.87

Furthermore, Roger Eaton (“Roger”) confirmed that the non-profit’s 2021 taxes were prepared and submitted to the IRS in a timely manner..

REPORT FROM ROGER EATON

1. PLOUGHSHARES FOUNDATION GRANT APPLICATION:

The non-profit’s Ploughshares Grant was denied. No reason given, and we are invited to apply again. We need to have our SF UN Goals program off the ground before we re-apply.

Roger did a fantastic job in preparing and submitting the Grant application and while a disappointing result, the non-profit will move forward with the remaining goals and re-apply when the time comes. Thank you, Roger and the non-profit hopes it will be a better result the second time around.

2. PHONE APP:

The non-profit needs an app if it is to get anywhere. Flemming is working on it. Looks like it will be ready sometime in early June. He has stopped work on Fediverse until he gets the app up and running.

3. ROGER’S SUGGESTED DIRECTIONS TO BEGIN WHEN THE APP IS UP AND RUNNING:

1. The Israeli-Palestinian Peace conversation both locally in San Francisco and see if the non-profit can find interest in Israel/Palestine particularly with the women’s peace groups there, both Israeli and Palestinian.

2. SF UN Goals program

a. Get our sfungoals.org website up to date.

Roger will be updating the website to reflect several changes.

b. Aim to get three volunteers to put together a volunteer team with at least one from each San Francisco Supervisor district. As possible, recruit from marginalized groups: women, Latina, black, Asian, youth, handicapped, poor, and the like.

c. The team's strategy will be to go to the city first - get the Supervisors on board and use their support to do outreach to build the civic/business/academic coalition.

d. Hire a PR assistant. The non-profit will look to find someone for \$25/hour. See <https://www.upwork.com/ppc/landing/?hl=Top-Rated%20PR%20Assistants&ct=PR%20assistants&title=%22PR%22AND%22assistant%22> - the sooner the better.

Roger will be working on this for the next 4 months and will inform the BOD of any and all updates.

4. REVISITING PATTY ROWIN'S PROPOSALS

1. Approach local San Francisco/Northern California high schools for student participation/volunteers.

At this time, Roger thinks it best not to tackle this approach as it will be too time consuming and difficult as the nonprofit will need several dedicated individuals to take charge of this. So for now, this approach will be tabled until further notice.

2. Prepare weekly podcasts (Roger via YouTube). Patty Rowuin will work with Roger on researching the particulars.

With respect to the first podcast title, Roger suggested the title of 'A Tale of Love and Wit'. The BOD liked this and gave the go ahead..

3. Fundraise with/through friends. Patty Rowuin suggested that it is always a good idea to ask. Bronwyn will work on it and contact certain people. Bronwyn suggested that she would approach Andrea Shorter on perhaps donating to the nonprofit.

Bronwyn reported that she did reach out to Andrea Shorter, however, to date she has not yet heard back from her. The reason could be that she is currently working on the recall Chesa Boudin campaign and so may not be available.

Given this, Bronwyn suggested that she will attempt to contact her colleague, Susan Zipp, and see what and how she can assist, if at all.

4. Approach newspaper/media/tech contacts to relay/advertise messages of the non-profit.

This will continue to be a work in progress as the non-profit works on implementing its goals.

E. STATUS OF NON-PROFIT

Roger commented that if the non-profit cannot get off the ground by the end of 2022, then the BOD should reconsider the whole project.

DISCUSSION ON NEXT BOD MEETING:

Roger suggested that the BOD meet in person for the September, 2022 meeting. Both Bronwyn and Irene Lawton Kisch agreed to have the meeting in San Francisco at Noon. The location will be determined before the next meeting at which time the Secretary will confirm with all Directors.

ADJOURNMENT:

There being no further business to discuss the meeting was adjourned at 5:35 pm

NEXT MEETING DATE:

The next meeting of the Board of Directors will be held in San Francisco on Thursday, September 8, 2022, at Noon at a location to be determined by the BOD.

Respectively submitted:

/s/ Irene Lawton Kisch

Secretary