

Minutes of Board of Directors

Collective Communications, Inc

Prepared by CCI backup Secretary Roger Eaton

The meeting was convened on 1 February, 2018 and began at 8pm.

Present were: Pres Bronwyn Galloway, Exec Dir Roger Eaton, Ana Maria Sanchez, and Ronald van Ammers

Welcome by Bronwyn who chaired the meeting.

Minutes and Agenda

Both the minutes and agenda were adopted as presented.

Treasurer Report

The Treasurer's Report was prepared and read by Roger.

• Starting Balance as of 01 October, 2017	\$ 90.84
• Income (donations from Roger)	\$ 2,600.00
• Payment (Flemming Funch for programming)	\$ 2,600.00
• Ending Balance as of 01 January, 2018	\$ 90.84

Treasurer's Report was adopted as presented.

New Board members – no luck this quarter – we are looking.

Secretary position

Our excellent secretary Patty Rowuin has had to resign for health reasons – she will remain on the board. Ronald suggested using an online tool to transcribe our meeting recording. He will check into this possibility. Ana Maria volunteered to take on the job and was elected unanimously. Roger said he could be a backup.

Roger's VoH progress report.

Slow going. No breakthrough to report but we do have some technical progress. VoH communities are now usable. Our problem is that our interface is too stodgy. Ana Maria thought she could help find someone from a youth group to go over the interface and give advice how to make it more exciting to use. Our tech is nevertheless good for implementing SDGs at the city level. Ana Maria suggested Roger

to attend regular meetings at City Hall that are already taking place. Ana Maria will introduce Roger at City Hall.

Outreach to UNA-SF SDGs committee. Roger met with Barry Nelson, committee chair, but Barry was not interested in pursuing the VoH / SDGs possibility.

Roger has begun a new nuclear disarmament outreach direction, beginning with outreach to UNA GenUN group at SFSU. Roger had two meetings with a member of the GenUN group. As a result we now have a presence on Instagram for a new nuclear disarmament push. We need to use our new Hootsuite account to get things moving with facebook, twitter and instagram.

Related question for the Board: Should we use facebook pixels to track potential supporters online. Roger said he thought it a good idea for CCI, but since he himself doesn't like being tracked, he felt funny using this facebook tool. Bronwyn, Ana Maria and Ronald all thought we should go ahead, so that is the direction we will take.

Roger has asked Flemming to come up with an app for VoH. This will be nuclear disarmament related. Ana Maria said we might get a less expensive app by going online to hire someone, an idea which Ronald seconded.

Finally, Roger is looking into holochain as an inexpensive peer-to-peer tool. Ronald asked why peer to peer and Roger answered we need it to bring in organizations because peer to peer allows organizations to participate without sharing emails.

Ana Maria mentioned a meeting coming up with Marilyn of WIN. Roger said Marilyn had been very negative when he saw her last and suggested he was going to reach out to It's Time Network.

Next Meeting

Next meeting will be Thursday, 26 April, 2018.

Meeting adjourned at 8:30pm