

Minutes of Board of Directors
Collective Communications, Inc
Prepared by CCI Secretary Patty Rowuin

The meeting was convened on 9 November, 2017 and began at 8pm.

Present were: Roger Eaton, Bronwyn Galloway, Irene Kisch, and Patty Rowuin

Brief Welcome by Bronwyn who turned the meeting over to Roger.

Minutes and Agenda

Bronwyn asked if we had viewed the Minutes and the Agenda that Roger had sent on the Email. Roger had one change to the attached agenda. Roger requested that Ana Maria be given sometime to go over her work in San Francisco.

Both the minutes and agenda were adopted as presented.

Treasurer Report

The Treasurer's Report was prepared and read by Roger.

- Starting Balance as of 01 July, 2017 \$ 80.84
- Income (donations from Roger) \$ 2,760.00
- Payment (Flemming Funch for programming) \$ **2,750.00**
- Ending Balance as of 01 October, 2017 \$ 90.84

Roger advised the Board that we gained \$10! Roger also advised that he requested additional work from Flemming and that is why the payment of \$2,750 was a bit higher than last quarter. This payment put us over \$10k in expenses for the year. In order to qualify for a Grant, you need to show expenses of \$10k or more. Roger requested that during our next meeting we need to set up a Budget.

Treasurer's Report was adopted as presented.

Capture the Center and Marginalize the Hardliners Article

Roger presented the article, "Capture the Center and Marginalize the Headliners" to Roberta Guise of Fem Resources. Roberta felt it was too hard to follow, too wordy. For outreach we need to tell a story. Was there a story behind the article? Bronwyn mentioned that there are too many steps required for this process and no real structure was presented. Roger asked if anyone else had read the article. Roger asked us to comment on the article on the CCI site. The ultimate goal is based on the idea of communities electing messages and creating a collective voice. That means we can use it to develop VOH and also to support a Voice of Christianity, Islam, Russia, America and so forth. Might this be a big

mistake? Will they go after each other? The point is that these national and religious voices are within a structure which includes the Voice of Humanity-as-One, Voices of Women, Men etc. These global voices support the nations and religions and also support humanity. When we as a nation have Trump and his America First ideology? It is a question how do we get it across – do we have a discussion online? Do we need a better write up to explain what we are doing – Not too left brain, words that do not connect to the feelings.

New CCI community on VOH with Semi-Privacy

All members with the exception of Ana Maria and Joe have been able to write messages on the CCI community. We need to use the CCI community to discuss what PR output is and how do we reach out and attract people using a short paragraph as the explanation.

The community interface will be added by the end of the year. Come January we will see where we are. The next big update will make communities and VOH usable.

Full Moon Nonviolent Action Cycle

The “Action” feature was really liked by Roberta. When the Full Moon action cycle is up and running it will be a great feature. This feature is Action and not just words. It works this way:

- Starting at the Full Moon, shared action ideas are posted and voted on.
- At the next Full Moon, the highest rated ideas are emailed to everyone.
- At the same time we have a New Moon to New Moon reflection cycle.

For example, if the winning idea is to write your Editor a message, than everyone writes a message to their editor. This includes all people from all over the world or as many as we can accommodate. Acting together, we will form a strong community.

This feature should be ready in January 2018.

Interfaith and Nuclear Disarmament outreach next up

Roger will be working on attracting people to the Interfaith and Nuclear Disarmament Outreach, from now until the end of the year. Every few years something goes wrong in the world and when the world deals with old systems they can go real wrong. Too many conflicts currently going on in the world:

- India / Pakistan
- USA / North Korea
- NATO / Russia

SFSU UNA GenUN

Roger met with two UNA GenUN board members from San Francisco State University. They told Roger that they are not ready to have someone come and talk to them; they don't have it together yet. They advised Roger to try them again in the beginning of 2018.

Two other Users on Facebook

In one of the Interfaith VOH sites, a Unitarian / Universalists group posted a “Peace and Justice” March on 29 April, 2018. This group is from Columbus, Ohio. They want to spread the word so they can get as many marchers from around the county. Roger posted this March on VOH.

Someone from the San Francisco UU -UNO brought in a person from the UNA USA National Service and she looked us up in Facebook and found VOH 2017. She mentioned to Roger that when she looked up VOH 2017, she found a very violent site composed of very unhappy Palestinians, about 20k of them. They seemed to be more of a Ruckus type than an ISIS group. They had violent pictures posted on their website. Roger found out that Facebook does not have exclusive naming on their site. Roger changed VOH to VOH – Order out of Chaos.

Artificial Intelligence Grant

Using artificial intelligence, (AI) may be the key to receiving a grant. VOH needs to come up with a reasonable plan to incorporate AI to the VOH platform going forward. We need to find a way to gather information across the internet from each community. Information that interests that community would be collected. AI would gather the higher rated messages. We would use AI in this capacity.

Fem Resources

Roger will ask Roberta Guise if we might apply for a joint grant application with FemResources. FemResources is an origination that closes the gender gap in the world of technology by helping women become “Tech Job Ready”. TechSoup is software that assists non-profits with access to fundraising software. Roger joined in September 2017 and will be utilizing the Grant Station. Grant Station is everything you need to know on how to write a grant.

Committee Formation

G-Suite – Browyn

Fundraising – Roger

Online Outreach – Work to bring in other people

Next Meeting

Next meeting will be Thursday, 01 February, 2018.

Meeting adjourned at 8:38pm