



UNITED NATIONS ASSOCIATION
of the United States of America
SAN FRANCISCO CHAPTER

For Immediate Release

**CALLING ALL PEOPLE:
JOIN THE ‘VOICES OF HUMANITY PROJECT’,
THE UNITED NATIONS ASSOCIATION’S
INNOVATIVE WORLDWIDE ONLINE
CONVERSATION**

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(San Francisco, CA) June XX, 2014 – The United Nations Association of San Francisco is inviting people around the world to be part of their groundbreaking worldwide online conversation. Participants of all ages, backgrounds and gender, can join simply by using their handhelds or computers.

JOIN AND SHARE YOUR IDEAS:

CLICK HERE: <http://ugc.iwd.intermix.org>

TIME COMMITMENT: Five to 30 minutes of your time (depending on how quickly it takes you to write your ideas)

The Voices of Humanity Project, starting with the Gender Crosstalk Initiative, is an approachable, compassionate, ever-evolving series of online conversations. It's a platform on which anyone --- from anywhere --- can share their ideas about global issues. Over time, the project will engage people around the world with open conversations about social justice, sustainability and human rights.

“When we choose to engage in demanding global issues, we can become quickly overwhelmed by negativity, and putting forth a positive vision for the future can prove difficult,” said Roger Eaton, Communications Chair for the United Nations

Association in San Francisco. “How do we encourage people worldwide to engage? How do we mobilize continents, as we must do? How do we unite humanity to meet its own challenges? The Voices of Humanity Project is one answer.”

The inaugural conversation, entitled the Gender Crosstalk Initiative, encourages men and women over borderlines and time zones to compassionately share ideas about gender issues still affecting people worldwide. The two best ideas, one from the men and one from the women crowd-sourced by the group, will be directly sent to one of the world’s highest ranking women Phumzile Mlambo-Ngcuka, Executive Director of the United Nations Women.

ABOUT THE GENDER CROSSTALK INITIATIVE

The Gender Crosstalk Initiative is an online community where the crowd-sourced voices of the genders will weave a tale of love and wit, remaking humanity's vision of itself in the process. Through this new lens, the human race will see itself as the intelligent, generous and capable species that we are, giving us the trust and confidence we need to cooperate on pressing global matters.

ABOUT INTERMIX: VOICES OF HUMANITY SOCIAL MEDIA

Intermix: Voices of Humanity Social Media is a social media platform created by the United Nations Association, San Francisco Chapter, with the potential to exponentially reach around the world by hosting crowd-sourced conversations about the topics that matter most. The concept is to give people the opportunity to find commonalities, share ideas and access to high-ranking political figures. Visit <http://voicesofhumanity.org>

ABOUT THE UNITED NATIONS ASSOCIATION, SF CHAPTER

The United Nations Association of San Francisco is the San Francisco chapter of the United Nations Association of the United States of America (UNA-USA), a national, nonpartisan, and nonprofit organization dedicated to enhancing US participation in the United Nations system and to strengthening that system as it seeks to define and carry out its mission. To join the United Nations Association, San Francisco Chapter, visit: <http://www.una-sf.org>